

Breakthrough Strategic Thinking

Enhancing your competitive advantage quickly and easily...

Course Overview

pitchblue is delighted to offer this three-day programme, specifically for key decision makers and senior managers. It works you through a set process of 'business alignment' and sets a solid core or foundation around which delegates can then drive their business forward - competently, fluidly and resourcefully.

Why this Course?

Based on the key concept of creating 'competitive advantage' through having the customer at the very heart of everything you do, this programme - ideally run over three weeks (one day per week), offers a chance to absorb, reflect and action new learnings over time. It includes content specifically aimed at aligning all aspects of your business culture.

Who is it Aimed at?

It's aimed at senior managers, key decision makers or business owners. A short and very focussed programme, it looks at how to create strategic business direction in a simple but highly effective way. It also discusses your role in relation to your organisations goals, it's clients, customers and stakeholders.

What will I Learn?

Learning outcomes include how to leverage competitive advantage through out-of-the-box thinking and innovation, understanding how to ensure your product, customer segments and targeting strategies are commercially viable and how to ensure that your staff are engaged in delivering, and are competent to deliver, your key business objectives.

Why is this Program so Good ?

pitchblue, as one of the leaders in NLP based business training, delivers a pragmatic, interesting and highly valuable programme; delegates will attain a new 'mind-set' for their business - thinking and acting differently - resulting in immediate and tangible business impact - and, importantly, giving an immediate return on investment!

£995 + VAT



Book now or enquire

